

REGIONAL OPPORTUNITIES COUNCIL LEADERSHIP

Bob Taylor, Do it Best Corp. | Governing Board Chair
Mike Packnett, Parkview Health | Governing Board Vice Chair
Keith Busse, Steel Dynamics | Investor Board Chair

REGIONAL OPPORTUNITIES COUNCIL MEMBERS

PRIVATE

Tom Nordwick | Adams Memorial Hospital
Rae Pearson | Alpha Rae Personnel, Inc.
Daryle Doden | Ambassador Enterprises
Jim Sparrow | Arts United Center
Bob Hoffman | BAE Systems
Tim Haffner | Baker & Daniels
Andrew Briggs | Bank of Geneva
Dent Johnson | BF Goodrich Tire Mfg.
Thomas Cottrell | BKD LLP
Andrew Brooks | Brooks Construction
Tad Marsh | Building Contractors Assoc.
Kathryn Callen
Timothy Pape | Carson Boxberger LLP
Jack Moore | Century Link
Stuart Hood | Community State Bank
Tom Jones | Crowe Horwath LLP
Kirk Ray | DeKalb Memorial Hospital
Tim Hall | Don Hall's Restaurants
Bill Petranoff | Duke Energy
Donna Elbrecht | Easter Seals Arc
Joe Pierce | Farmers State Bank
Chris Shanks | Ford Meter Box
Scott Glaze | Fort Wayne Metals Research Products Corp.
Don Banowitz | Frontier Communications
Joe Wolfcale | FW Radiology
Jon Jensen | Group Dekko
Mike Marhenke | Independent Alliance of Banks
Paul Chodak III | Indiana Michigan Power
Darlene Stanley | Johnson Junction
Jim Cook | JPMorgan Chase Bank, N.A.
Don Cooper | KPC Media
Michael Kubacki | Lake City Bank
Joe Dorko | Lutheran Health Network
Bruce Blalock | Lutheran Life Villages
Jeff Turner | Metal Technologies
Brian Emerick | Micropulse, Inc.

Don Babcock | NIPSCO
Gene Donaghy | Northeast Indiana Touchstone Energy Cooperatives
Matt Kelley | One Lucky Guitar
Ray Kusisto | OrthoNortheast
Maury Winkler III | People's Federal Savings Bank
Dave Bobilya | Pizza Hut
Bill Becker | Pro Resources & Staffing Services
Greg Troutner | Professional Federal Credit Union
Bruce Menshy | Raytheon
Ian Rolland
Jim Marcuccilli | STAR Financial Bank
John Hopkins | Sweetwater Sound
Jeff Meyer | Three Rivers Federal Credit Union
Michael Cahill | Tower Bank
Todd Stephenson | United Way Consortium of Northeast Indiana
Laura Raudonis | UPSTAR
TBD | Vera Bradley
Larry Weigand | Weigand Construction
Ron Hostetler | Wells Fargo
Kathleen Randolph | WorkOne Northeast
Paul Zurcher | Zurcher Tire

PUBLIC

Larry Macklin | Adams County
Nelson Peters | Allen County
John Urbahns | City of Fort Wayne
Mayor Norm Yoder | DeKalb County
Tom Wall | Huntington County
Jac Price | LaGrange County
John English | Noble County
Dave Koenig | Steuben County
Bill Konyha | Wabash County
John Whicker | Wells County
Alan Tio | Whitley County

NORTHEAST INDIANA REGIONAL PARTNERSHIP

FOUNDATION

Mac Parker | Cole Foundation
TBD | Cunningham Foundation
Tom Leedy | Dekko Foundation
Judge William Lee | Edward M. & Mary McCrea Wilson Fund
Mike Eikenberry | English Bonter Mitchell Foundation
Sandi Kemmish | Lincoln Foundation
John McMillen | McMillen Foundation
Janet Chrzan | Schwab Foundation
Dick Waterfield | Waterfield Foundation

EDUCATION

Dr. G. Blair Dowden | Huntington University
Dr. Arthur Snyder | Indiana Tech
Dr. Michael Wartell | IPFW
Dr. Jerrilee Mosier | Ivy Tech Community College
Dr. Jo Young Switzer | Manchester College
Dr. Earl Brooks II | Trine University

AT-LARGE

Suzanne Handshoe | City of Kendallville
Wendy Robinson | Fort Wayne Community Schools
Tracey Shafer | Huntington County Community Schools
Matt Bell | Regional Chamber of Northeast Indiana
David Long | Senate President Pro-Tem
September McConnell | Whitley County Community Foundation

NON-VOTING

Brook Steed | Indiana Economic Development Corporation, Northeast Region

ABOUT VISION 2020 & NORTHEAST INDIANA REGIONAL PARTNERSHIP

The Northeast Indiana Regional Partnership was formed in 2006 to help build a globally competitive economy in Northeast Indiana. It is a public-private partnership focused on generating business leads and building regional capacity through product development and effective regional collaboration. In 2010, the Partnership launched Vision 2020 to bring the region together around five key areas for economic growth: 21st Century Talent, Competitive Business Climate, Entrepreneurship, Infrastructure and Quality of Life. Through its combined efforts in business development and capacity building, the Partnership supports its 10 member counties: Adams, Allen, DeKalb, Huntington, LaGrange, Noble, Steuben, Wabash, Wells and Whitley counties. For more information, visit www.NortheastIndianaVision.com.

VISION 2020 CHANGING THE STORY OF NORTHEAST INDIANA



The percentage of per capita income in Northeast Indiana has been on the decline for nearly 40 years. In fact, in 2009, Northeast Indiana fell to 79.5% of the national average. As a result, the Northeast Indiana Regional

Partnership and its many partners have decided to take action, launching a regional initiative called Vision 2020. By collaborating as a region, we can leverage our strengths and assets to change the story of Northeast Indiana and achieve our vision by the year 2020.

WHAT IS VISION 2020?

Vision 2020, a regional initiative stewarded by the Partnership, began with a six-month visioning process in 2010 that collected input from over 1,000 individuals from the 10-county region about their thoughts on the future of Northeast Indiana. As a result of these meetings and the benchmarking of successful regions across the country, five key areas were identified as being able to have the most significant economic impact on the region. Those five key focus areas are called The Pillars of Vision 2020: 21st Century Talent, Competitive Business Climate, Entrepreneurship, Infrastructure and Quality of Life.

Under the leadership of the Regional Opportunities Council (ROC), the Partnership will work to create regional alignment and find additional Vision 2020 partners who can act as champions in implementing strategies around the five pillars. While there are multiple pillars and strategies, there is one collective goal—to turn Northeast Indiana's declining per capita income around and create a globally competitive region.

WHAT ARE THE FIVE PILLARS OF VISION 2020?

The five focus areas, The Pillars of Vision 2020, are 21st Century Talent, Competitive Business Climate, Entrepreneurship, Infrastructure and Quality of Life.

WHAT IS THE ROLE OF THE PARTNERSHIP IN VISION 2020?

The Partnership will work to identify and support effective strategies and encourage regional alignment of resources and initiatives to the long-term vision. While the Partnership spearheads Vision 2020 efforts, the implementation and success of the Vision is ultimately dependent on the regional engagement, alignment and support of the organizations, businesses and individuals of Northeast Indiana.

HOW WILL THIS HELP THE REGION ECONOMICALLY?

Successful regions with alignment to a long-term vision and with networks for collaborative leadership are more competitive, learn faster, spot opportunities more quickly, and benefit from coordinated activities and the use of shared resources.

WHO IS INVOLVED?

Regional Opportunities Council (ROC)

Who: A regional leadership body made up of leadership-level investors in the Northeast Indiana Regional Partnership. **What:** Exercises collaborative leadership to prioritize initiatives submitted by the action teams and stakeholders to transform the region's economy.

Citizens Advisory Panel (CAP)

Who: A community group made up of citizens from across the 10-county region representing various counties, industries, interests, ages, races and backgrounds. **What:** Serves as a sounding board and focus group for ideas prioritized by the Regional Opportunities Council, and members act as ambassadors of Vision 2020 to the region.

Strategic Partners

Who: Organizations, community groups, and regional stakeholders who play an active role in the development and implementation of priorities within the five pillars of Vision 2020. **What:** Develop ideas to present to the ROC, create a plan of action for the top priorities, and manage implementation.

WHO FUNDS VISION 2020?

The facilitation of Vision 2020 is funded by the Northeast Indiana Fund, a supporting organization of the Northeast Indiana Regional Partnership, along with local and regional foundations. As Vision 2020 continues, regional stakeholders will work to identify partners to own and shepherd the transformative initiatives prioritized during the process. Funding for these initiatives will be secured through a collaboration of regional leadership.

VISION 2020 TIMELINE

JANUARY 2010

- › Vision 2020 launches

JUNE 2010

- › The Regional Chamber of Northeast Indiana aligns with three of the pillars
- › Vision Summit held with over 1,000 community members in attendance

JANUARY 2011

- › Action teams begin meeting to develop strategies within the pillars

FEBRUARY 2011

- › First Regional Opportunities Council meeting

MARCH 2011

- › Legacy Fort Wayne votes to use the five pillars as a guide to invest the city's \$77 million in light lease settlement funds

APRIL 2011

- › First Citizens Advisory Panel meeting

OCTOBER 2011

- › 21st Century Talent Conference
- › Leadership Experience trip to Denver, Colorado

NOVEMBER 2011

- › Press conference announcing top priorities for 2012
- › Local Economic Development Organizations (LEDOs) sign Code of Ethics

CONTACT

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NortheastIndianaVision.com

HOW IT ALL FITS TOGETHER

With multiple organizations, businesses and individuals moving Vision 2020 forward, maintaining alignment in our efforts is critical for long-term sustainability. A unified mission and vision for Northeast Indiana ensures that as we develop strategies within each pillar, we are doing so with focus, continuing to align with our core purpose for years to come.



TOP PRIORITIES FOR NORTHEAST INDIANA

As a result of all of the work and feedback from the many partners and stakeholders working on Vision 2020, a final slate of priorities has been established for each pillar.

> 21ST CENTURY TALENT

THE BIG GOAL

The BIG Goal, as set forth by the Lumina Foundation, entails increasing the proportion of Northeast Indiana residents with high-quality degrees and credentials to 60% by 2025. Currently, only 31.5% of residents in the region hold a degree. Reaching this goal will directly impact both the success of our businesses and the per capita income in the region.

> COMPETITIVE BUSINESS CLIMATE

AIR SERVICE AT FWA

Increasing flight frequency as well as non-stop air service options will provide our regional talent with greater access to national and global markets. This ease of mobility will also encourage business and job growth.

PERMITTING

Streamlining the permitting and zoning processes across the region will create a more business-friendly climate, providing greater efficiencies to support our top industry talent.

> ENTREPRENEURSHIP

QUICK START

Quick Start is a one year pilot program that provides expert advisory services to accelerate entrepreneurial opportunities and small, high-growth companies. It is a partnership of the Indiana Economic Development Corporation (IEDC), Elevate Ventures, Northeast Indiana Regional Partnership and JumpStart. Quick Start will also coordinate efforts with the Northeast Indiana Innovation Center, Small Business Development Center, SCORE and the LEDO Council.

> INFRASTRUCTURE

REGIONAL INTERSTATE ACCESSIBILITY

Focusing on regional interstate accessibility will improve access to major transportation corridors. As was

learned from benchmarking Denver's regional efforts, "great cities have great transportation systems."

REGIONAL INTERNET ACCESS

Regional internet access will provide our talent with the tools necessary to access global markets, develop and improve technological skills and improve communication. Considering models such as iMAN in Steuben County, we will work to become one of the most wired regions in the country.

> QUALITY OF LIFE

DOWNTOWN RIVERFRONT DEVELOPMENT

Riverfront development in downtown Fort Wayne will help create a vibrant and dynamic metro center for the region. Creating strong quality of place and offering increased social and cultural amenities will attract young talent and tourists as well as provide an asset for current residents. It could also align with trails, public transit and other waterways to serve as a catalyst for future developments throughout the region.